Location Analyst UK

Mountnessing & Ingatestone - DP

Detailed Projections

15 February, 2019

Contents

Describing MountnessingIngatestone in relation to Brentwood
Creation Date: February 15, 2019

What does this report show?

This report shows the residential population, population by gender and population by age bands for the following

- Backcast estimates for years 2012 - 2016
- Current estimates for year 2017
- Forecasts for years 2018 - 2027

The report is particularly useful for trend analysis and for identifying changes and potential patterns in the study area.

What data sources are used?

Population Projections - Population change is an important element in fluctuations in consumer demand. Experian's population projections give a valuable insight into future demand in local areas, enabling you to predict future business performance, and plan accordingly.
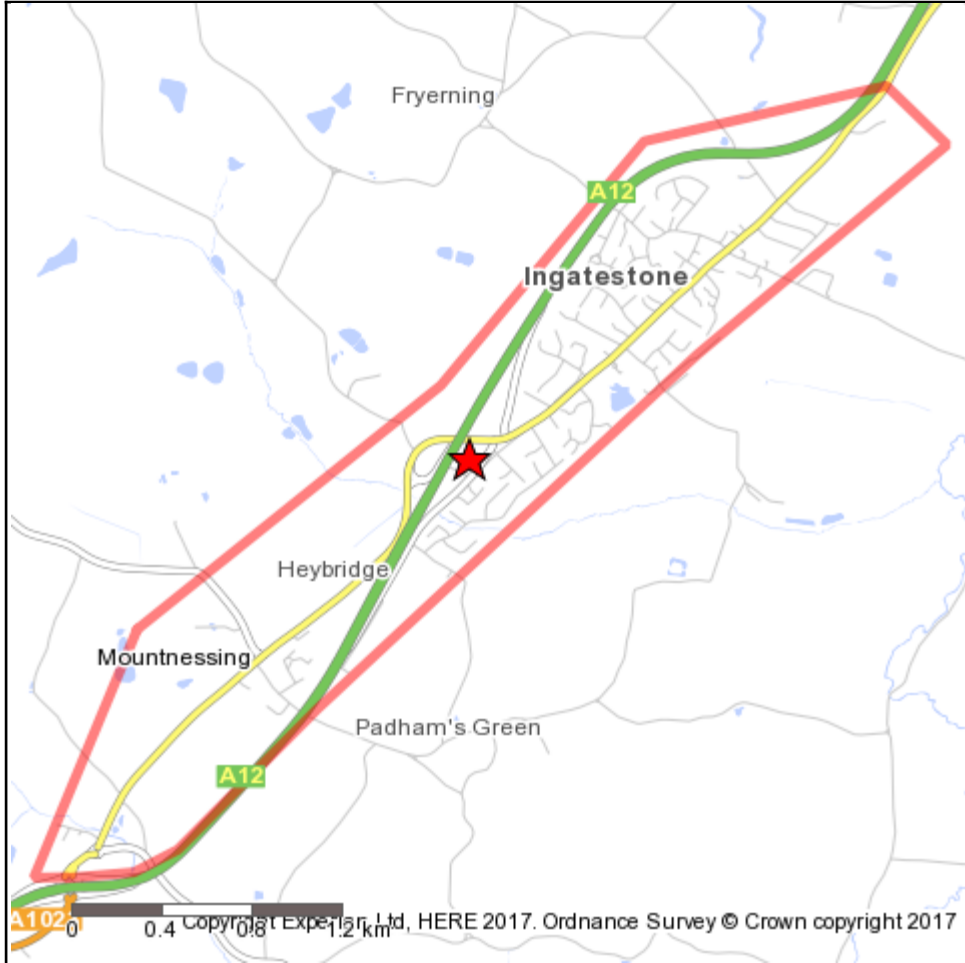
Population Backcasts - Population and household backcasts provide improved estimates of the number of households and the resident population for each year from 2016 back to 2012 . Population estimates are also split by gender and 20 age bands.

Area Summary

	Residential Population	Household	
Backcast estimate (2012)	5,235	2,277	
Current estimate (2017)	5,359	2,342	
Projection estimate (2022)	5,589	2,437	
Population by Gender	Males	Females	
Backcast estimate (2012)	47.44 %	52.56 %	
Current estimate (2017)	47.44 %	52.56 %	
Projection estimate (2022)	47.86 %	52.14 %	
Population by Gender (split by Top Age Band)	Males	Females	Top Age Band
Backcast estimate (2012)	49.04 %	50.96 %	Age 45-49
Current estimate (2017)	50.00 %	50.00 %	Age 50-54
Projection estimate (2022)	49.52 %	50.48 %	Age 55-59

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Area Map
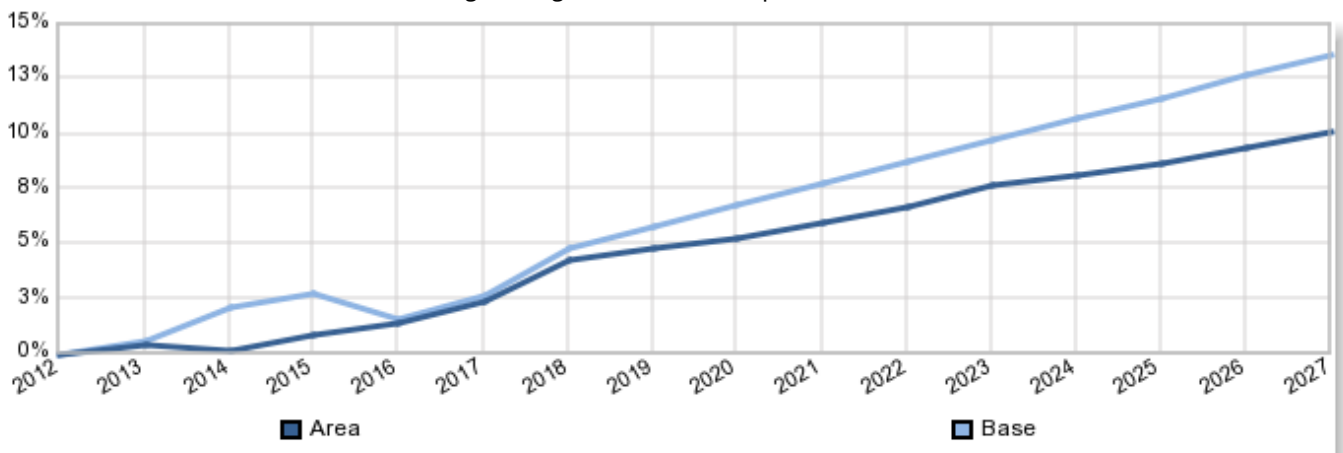

Geography Selection:

MountnessingIngatestone

Boundary Colour:

N Geography Selection

Mapping data: © 2017 HERE.
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Date: 15/02/19

This table shows how the residential population has changed over the past 5 years, the current estimate of the population and how it is predicted to change over the next 10 years.

Year	Area	Base	% Change in Area from 2012	% Change in Base from 2012
Residential population change over the past five years				
2012	5,235	75,174	0.00	0.00
2013	5,258	75,623	0.45	0.60
2014	5,243	76,782	0.16	2.14
2015	5,279	77,201	0.85	2.70
2016	5,311	76,386	1.46	1.61
Current residential population				
2017	5,359	77,144	2.38	2.62
Residential population change in the next ten years				
2018	5,457	78,846	4.25	4.88
2019	5,487	79,553	4.82	5.83
2020	5,513	80,271	5.32	6.78
2021	5,549	81,007	6.00	7.76
2022	5,589	81,753	6.76	8.75
2023	5,636	82,474	7.66	9.71
2024	5,660	83,215	8.13	10.70
2025	5,689	83,964	8.68	11.69
2026	5,726	84,715	9.39	12.69
2027	5,764	85,449	10.12	13.67

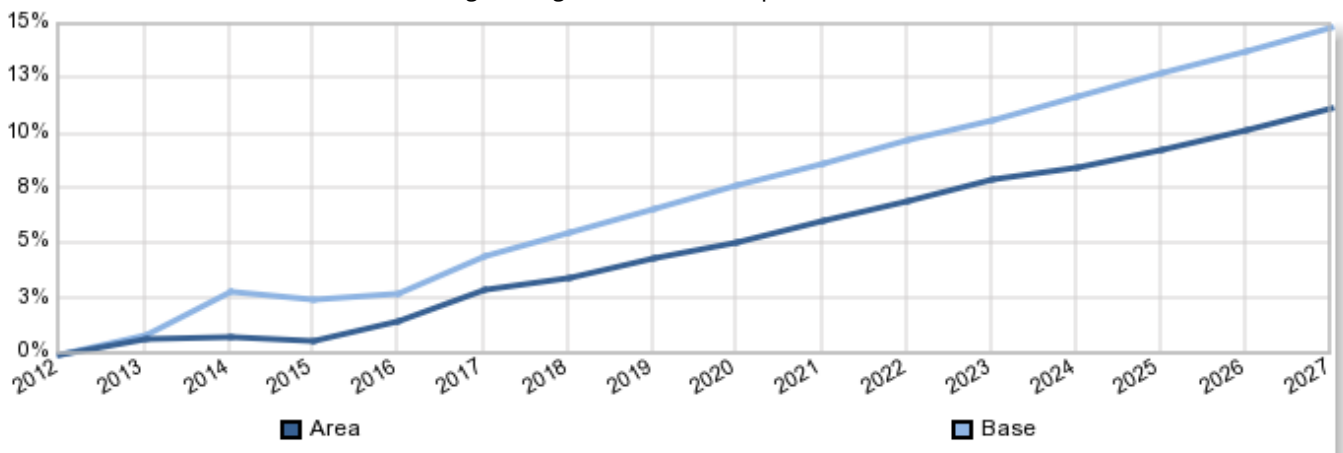Percentage Change in Residential Population from 2012

In 2012 the total residential population estimate was 5,235 in your target area, compared to the base estimate of 75,174. In 2017 the population was estimated to be 5,359, which is a change of 2.38 % from 2012 . For comparison, the base area has changed by 2.62 %. By 2027 the area population is estimated to be 5,764, which is a change of 10.12 % from 2012 . The base population in 2027 is estimated to be 85,449, which is a change of 13.67 % from 2012 .

This table shows how the household population has changed over the past 5 years, the current estimate of the household population and how it is predicted to change over the next 10 years.

Year	Area	Base	% Change in Area from 2012	% Change in Base from 2012
Household population change over the past five years				
2012	2,277	31,064	0.00	0.00
2013	2,293	31,317	0.70	0.81
2014	2,295	31,946	0.80	2.84
2015	2,290	31,833	0.59	2.48
2016	2,313	31,914	1.57	2.74
Current household population				
2017	2,342	32,447	2.86	4.45
Household population change in the next ten years				
2018	2,357	32,782	3.53	5.53
2019	2,376	33,124	4.35	6.63
2020	2,393	33,453	5.10	7.69
2021	2,416	33,756	6.09	8.67
2022	2,437	34,069	7.03	9.67
2023	2,458	34,383	7.96	10.68
2024	2,471	34,711	8.52	11.74
2025	2,488	35,033	9.28	12.78
2026	2,510	35,356	10.22	13.82
2027	2,532	35,682	11.20	14.87

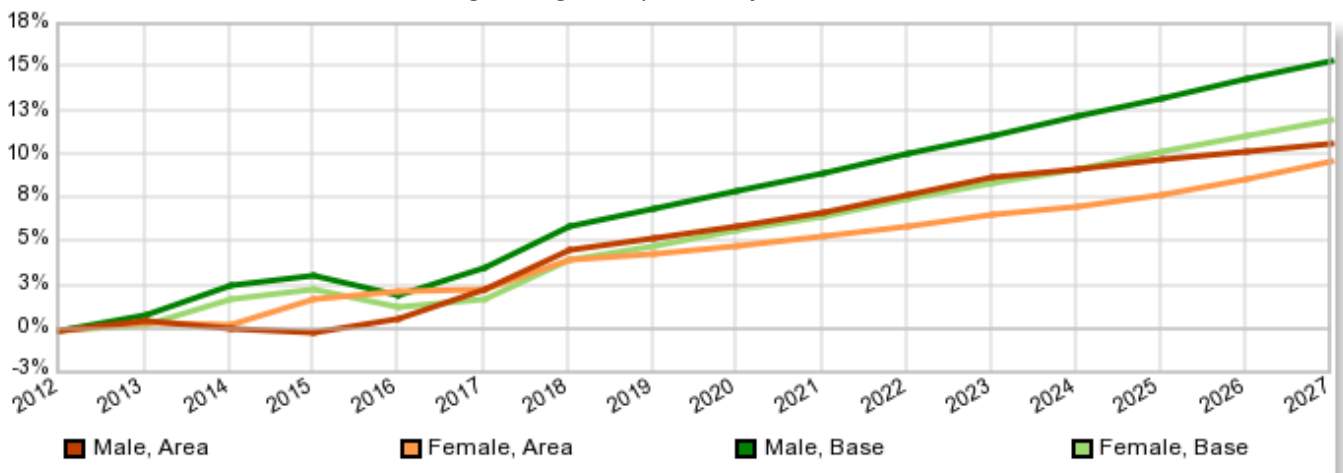Percentage Change in Household Population from 2012

In 2012 the total household estimate was 2,277 in your target area, compared to the base estimate of 31,064. In 2017 the number of households was estimated to be 2,342, which is a change of 2.86 % from 2012 . For comparison, the base area has changed by 4.45 %. By 2027 the household count is estimated to be 2,532, which is a change of 11.20 % from 2012 . The base household count in 2027 is estimated to be 35,682, which is a change of 14.87 % from 2012 .

This table shows how the residential population has changed over the past 5 years, the current estimate of the population and how it is predicted to change over the next 10 years split by Gender.

Year	Males in Area	Males in Base	Females in Area	Females in Base	% Change in Males since 2012 (Area)	% Change in Males since 2012 (Base)	% Change in Females since 2012 (Area)	% Change in Females since 2012 (Base)
Residential population change over the past five years split by gender								
2012	2,483	36,349	2,752	38,825	N/A	N/A	N/A	N/A
2013	2,495	36,664	2,763	38,959	0.49	0.87	0.42	0.35
2014	2,484	37,273	2,759	39,509	0.04	2.54	0.28	1.76
2015	2,480	37,466	2,799	39,735	-0.11	3.07	1.71	2.34
2016	2,499	37,079	2,812	39,307	0.66	2.01	2.20	1.24
Current residential population split by gender								
2017	2,542	37,632	2,817	39,512	2.39	3.53	2.36	1.77
Residential population change in the next ten years split by gender								
2018	2,596	38,495	2,861	40,351	4.55	5.90	3.99	3.93
2019	2,614	38,871	2,873	40,682	5.27	6.94	4.41	4.78
2020	2,629	39,244	2,884	41,027	5.90	7.96	4.80	5.67
2021	2,651	39,628	2,898	41,379	6.76	9.02	5.32	6.58
2022	2,675	40,026	2,914	41,727	7.73	10.12	5.89	7.47
2023	2,702	40,407	2,934	42,067	8.81	11.16	6.62	8.35
2024	2,713	40,791	2,947	42,424	9.25	12.22	7.11	9.27
2025	2,724	41,181	2,965	42,783	9.71	13.29	7.75	10.19
2026	2,736	41,571	2,990	43,144	10.18	14.37	8.67	11.12
2027	2,748	41,953	3,016	43,496	10.66	15.42	9.62	12.03

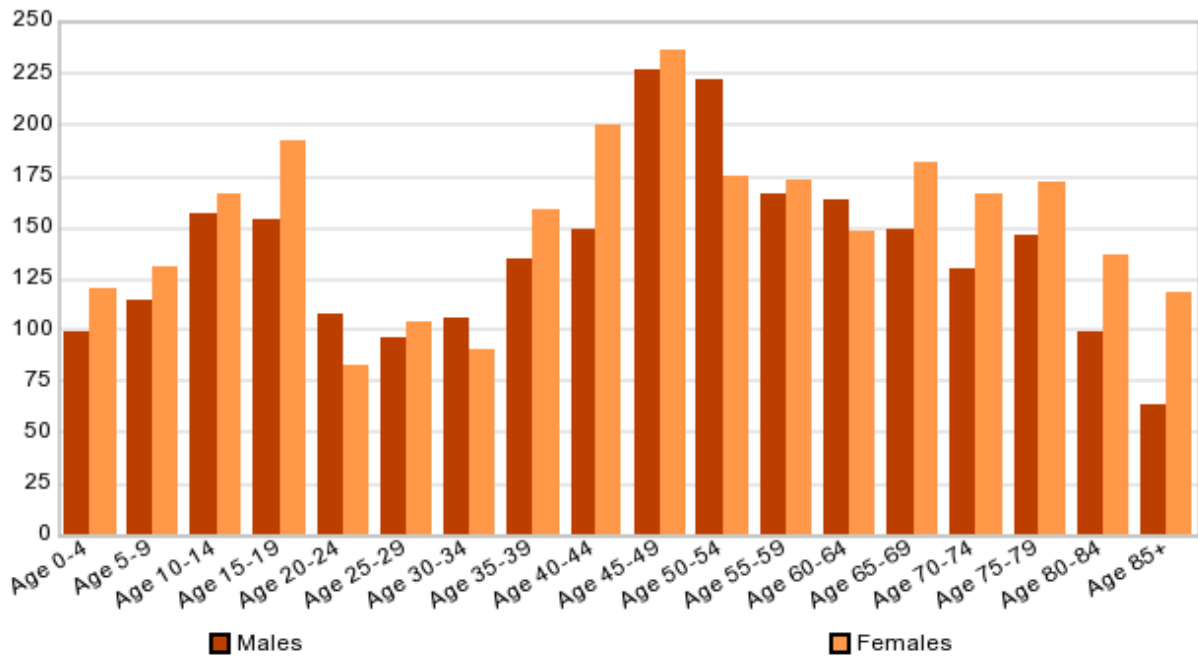Percentage Change in Population by Gender from 2012

In 2012 the population estimate was 5,235 in your target area. This was made up of 47.44 % males and 52.56 % females. For comparison, the base percentages are 48.35 % and 51.65 % respectively. In 2017 the gender split was 47.44 % males and 52.56 % females, which is a percentage change of 2.39 % for males and 2.36 % for females from 2012 . The base area has changed by 3.53 % for males and 1.77 % for females. In 2027 the population gender split is estimated to be 47.67 % males and 52.33 % females. This is a change of 10.66 % and 9.62 % respectively from 2012 . The base populations are estimated to change by 15.42 % for males and 12.03 % for females.
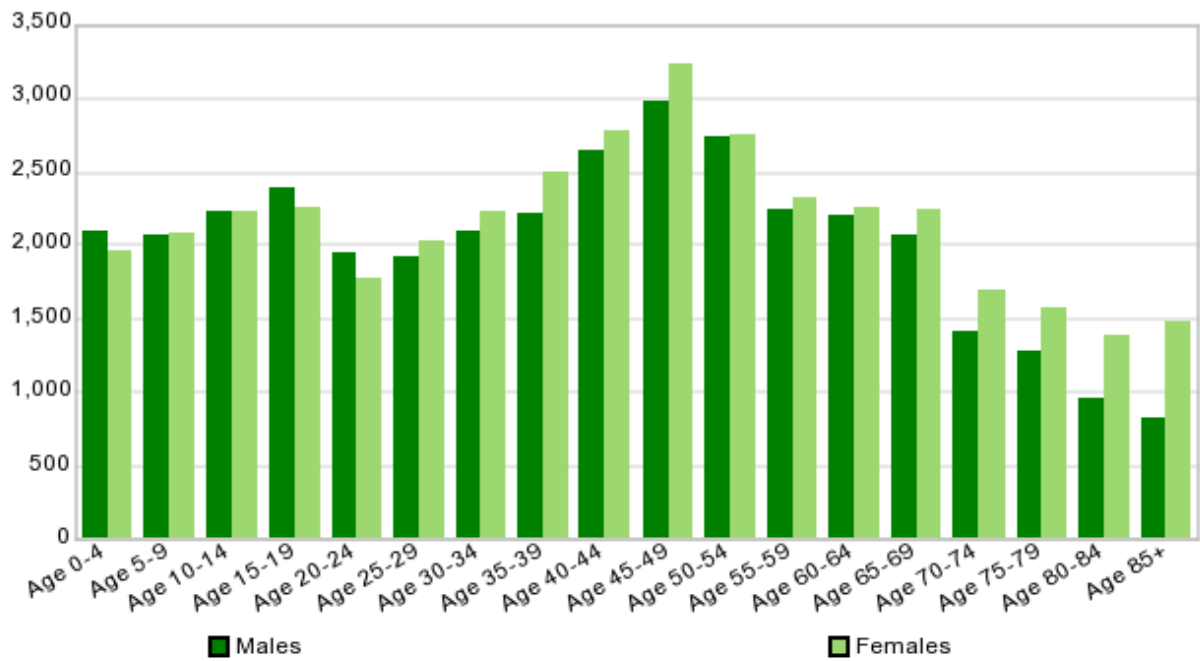
What were the gender and age band splits 5 years ago?

Age Band	Males in Area	Males in Base	Females in Area	Females in Base
Age 0-4	99	2,089	120	1,963
Age 5-9	114	2,070	131	2,086
Age 10-14	156	2,242	166	2,234
Age 15	28	497	36	503
Age 16-17	73	1,044	82	957
Age 18-19	52	856	75	800
Age 20-24	108	1,949	83	1,774
Age 25-29	96	1,930	104	2,024
Age 30-34	106	2,096	90	2,238
Age 35-39	135	2,228	159	2,501
Age 40-44	149	2,643	200	2,785
Age 45-49	227	2,977	236	3,236
Age 50-54	222	2,739	175	2,756
Age 55-59	166	2,252	173	2,323
Age 60-64	164	2,198	148	2,262
Age 65-69	149	2,071	181	2,246
Age 70-74	130	1,414	166	1,690
Age 75-79	146	1,270	172	1,577
Age 80-84	99	959	137	1,393
Age 85+	63	825	118	1,477

Population Gender and Age Bands (2012) in Area

Population Gender and Age Bands (2012) in Base

In your target area the highest male count is within the Age 45-49 category with a population estimate of 227, which is equivalent to 9.15 %. The top female banding is Age 45-49 with an estimate of 236 representing 8.58 % of females. When considering the base selection, the highest male count fell into the band Age 45-49 with an estimate of 2,977, which is 8.19 %. The highest female population estimate is 3,236 and fell into the Age 45-49 category at 8.33 %.
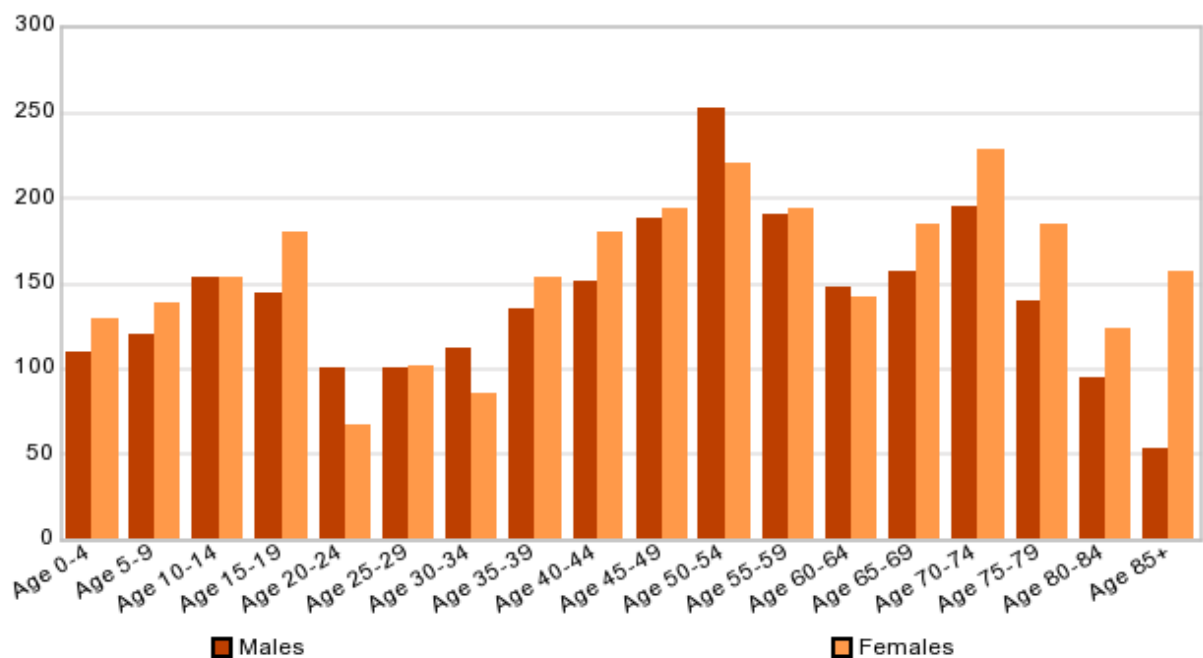
The lowest male estimate was in the category Age 85+, which is 2.54 %. The lowest female banding was Age 20-24, which represents 3.01 % of the female population. When comparing this to the base selection, the smallest count of males was found in the band Age 85+ representing 2.27 %. For comparison, the lowest female band of Age 80-84 was 3.59 %.
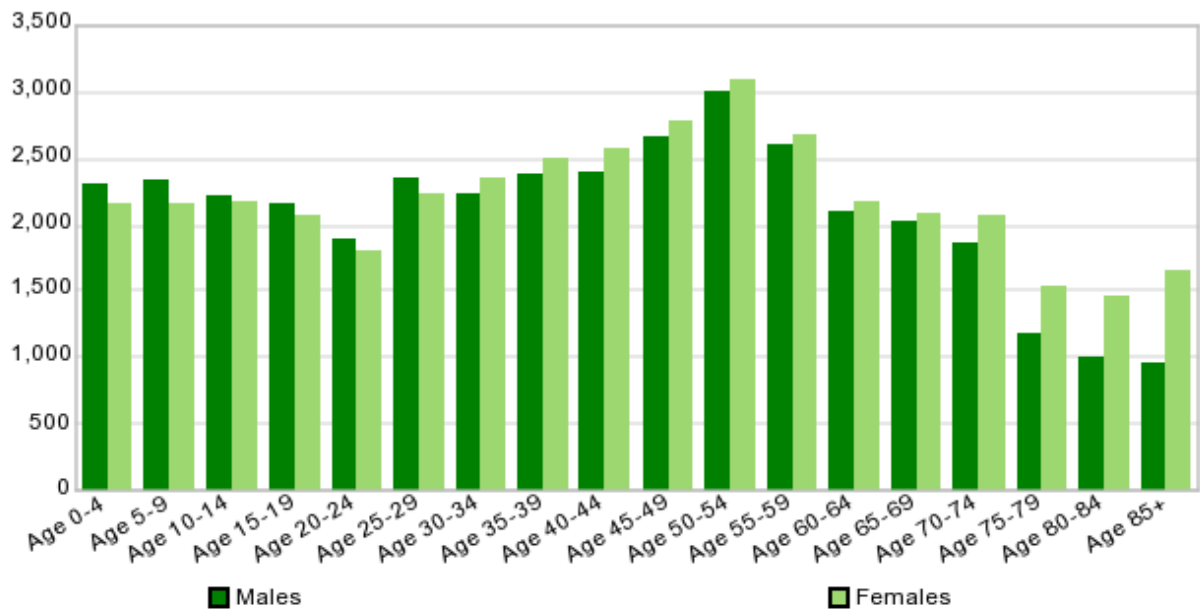
What are the current gender and age band splits?

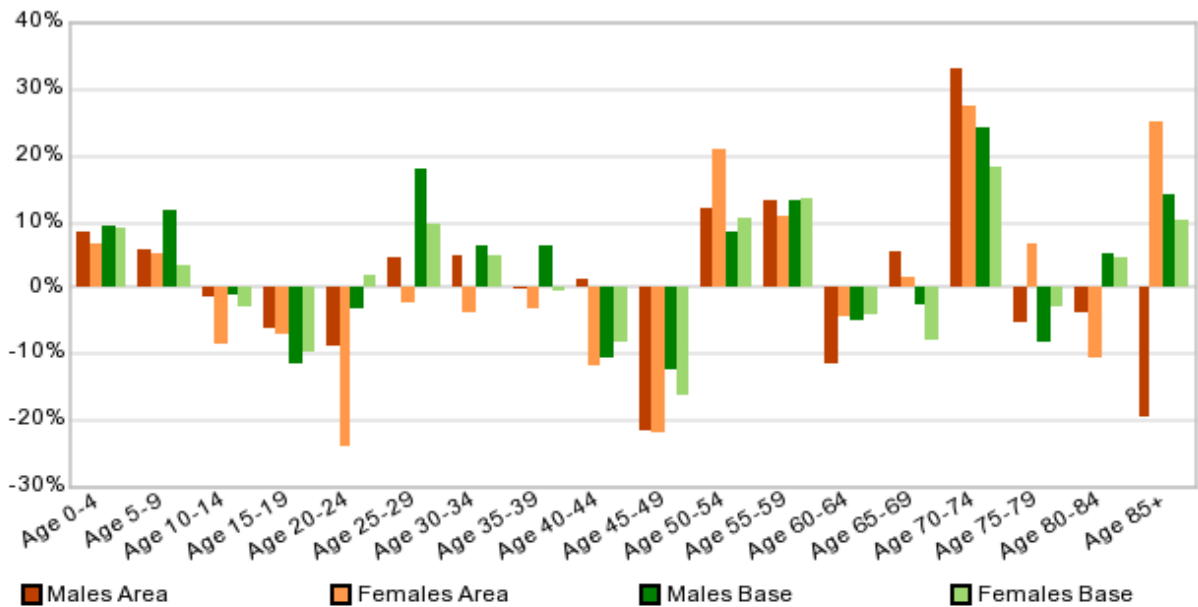| Age Band	Males in Area	Males in Base	Females in Area	Females in Base	% Change in Males since 2012 (Area)	% Change in Males since 2012 (Base)	% Change in Females since 2012 (Area)	% Change in Females since 2012 (Base)
Age 0-4	109	2,306	129	2,158	8.58	9.41	6.66	9.04
Age 5-9	121	2,338	138	2,154	5.84	11.46	5.12	3.16
Age 10-14	153	2,218	154	2,173	-1.38	-1.08	-8.35	-2.81
Age 15	18	422	34	441	-54.35	-17.77	-5.57	-14.06
Age 16-17	74	958	86	961	1.46	-8.98	4.84	0.42
Age 18-19	52	770	60	661	-0.12	-11.17	-24.87	-21.03
Age 20-24	100	1,890	67	1,806	-8.73	-3.12	-23.88	1.77
Age 25-29	100	2,349	102	2,237	4.33	17.84	-2.29	9.52
Age 30-34	112	2,240	86	2,348	4.77	6.43	-3.81	4.68
Age 35-39	135	2,383	154	2,492	-0.05	6.50	-3.11	-0.36
Age 40-44	151	2,395	179	2,573	1.24	-10.35	-11.51	-8.24
Age 45-49	187	2,656	194	2,786	-21.26	-12.09	-22.05	-16.15
Age 50-54	252	2,992	220	3,077	12.00	8.46	20.70	10.43
Age 55-59	191	2,593	194	2,684	13.12	13.15	10.86	13.45
Age 60-64	147	2,090	142	2,173	-11.35	-5.17	-4.60	-4.10
Age 65-69	157	2,024	184	2,084	5.54	-2.32	1.52	-7.77
Age 70-74	195	1,866	229	2,069	33.25	24.22	27.40	18.32
Age 75-79	139	1,174	184	1,533	-5.24	-8.18	6.77	-2.87
Age 80-84	95	1,010	124	1,456	-3.65	5.05	-10.45	4.33
Age 85+	53	958	157	1,646	-19.29	13.88	24.96	10.27

Population Gender and Age Bands (2017) in Area

Population Gender and Age Bands (2017) in Base

Percentage Change of Population Gender and Age Bands from 2012 to 2017

In your target area the highest male count is within the Age 50-54 category with a Population estimate of 252, which is equivalent to 9.92 %. The top female banding is Age 70-74 with an estimate of 229 representing 8.12 % of females. When considering the base selection, the highest male count fell into the band Age 50-54 with an estimate of 2,992, which is 7.95 %. The highest female Population estimate is 3,077 and fell into the Age 50-54 category at 7.79 %.
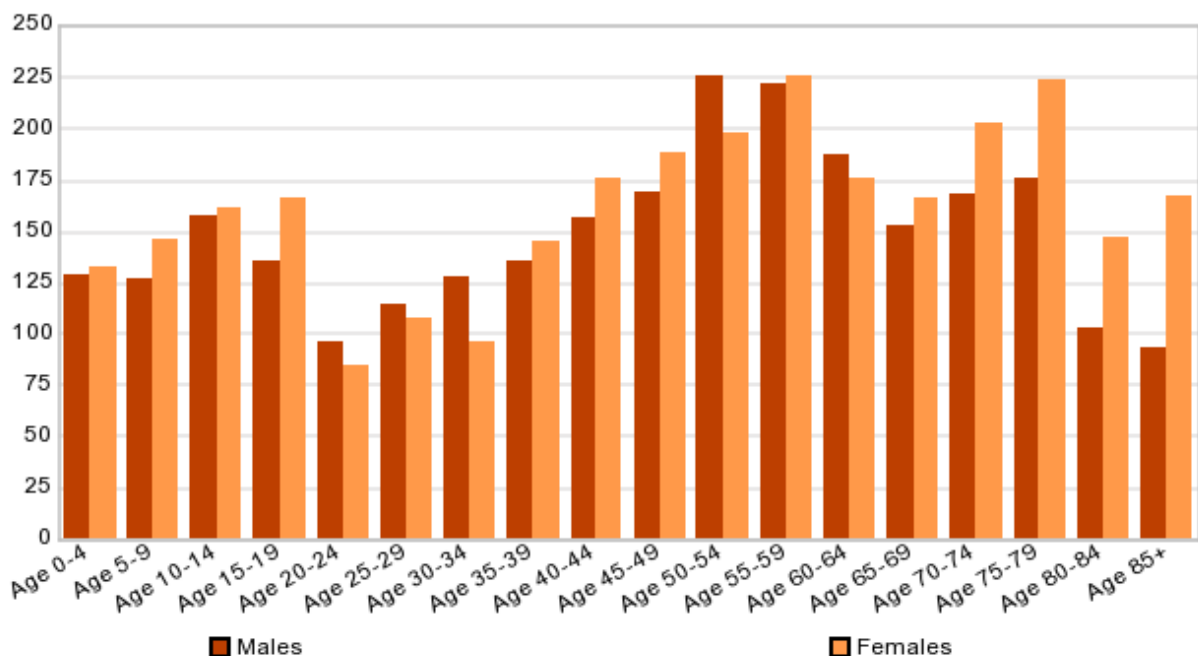
The lowest male estimate was in the category Age 85+, which is 2.08 %. The lowest female banding was Age 20-24, which represents 2.37 % of the female Population. When comparing this to the base selection, the smallest count of males was found in the band Age 85+ representing 2.55 %. For comparison, the lowest female band of Age 80-84 was 3.69 %.

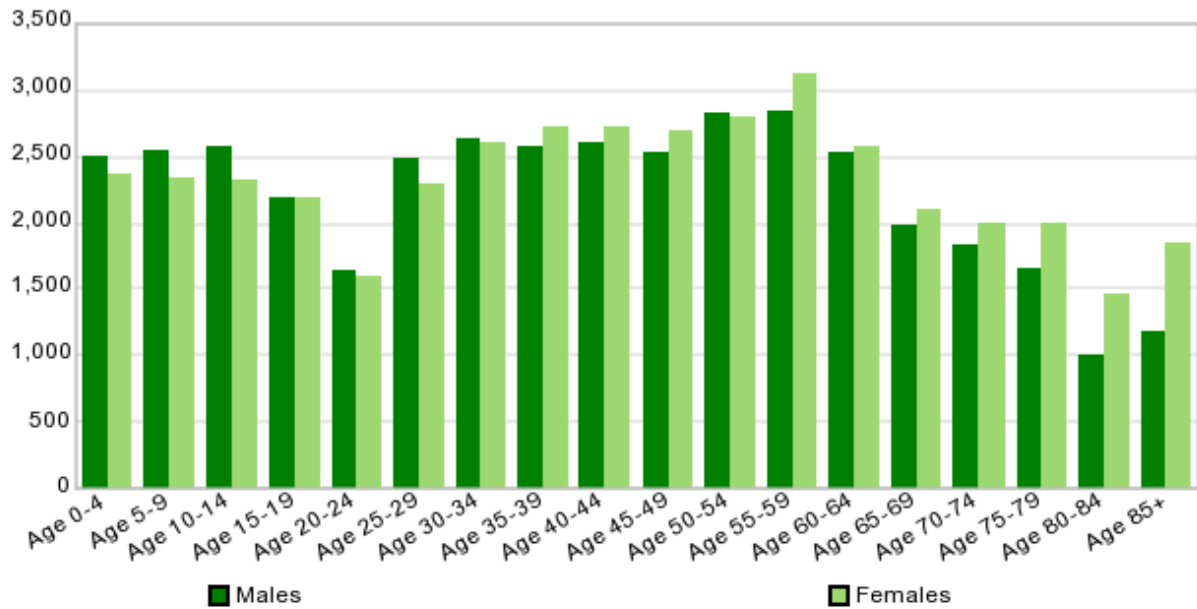## What will the gender and age band splits be in 5 years' time?

This table now shows percentage changes based on current year estimates and how the change is predicted to fluctuate in 5 years time.

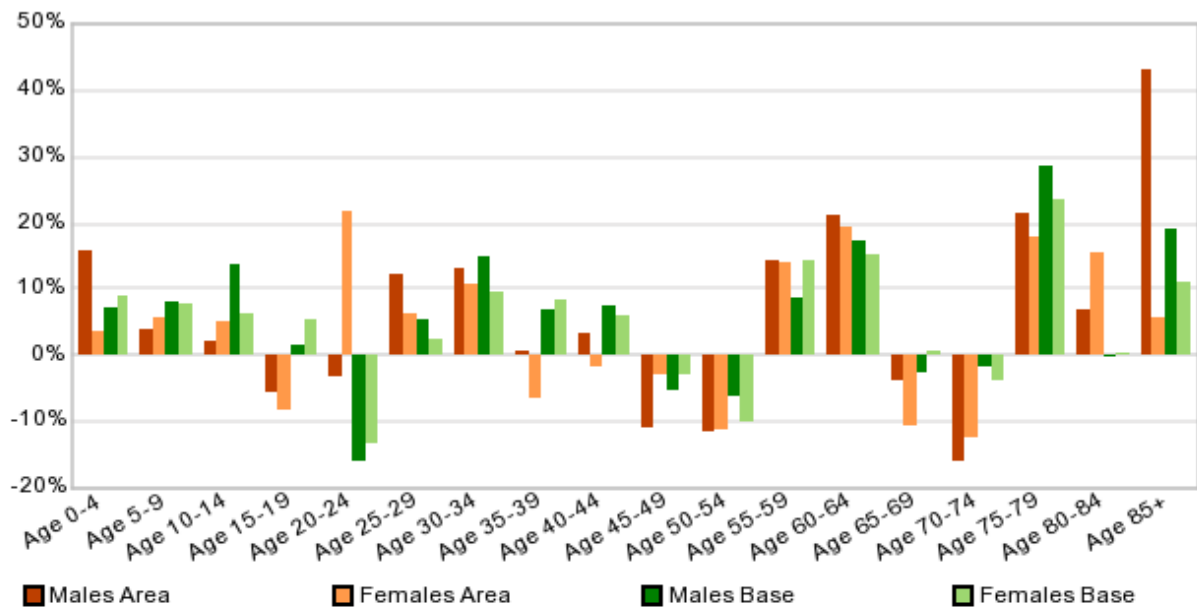| Age Band	Males in Area	Males in Base	Females in Area	Females in Base	% Change in Males since 2017 (Area)	% Change in Males since 2017 (Base)	% Change in Females since 2017 (Area)	% Change in Females since 2017 (Base)
Age 0-4	129	2,489	133	2,371	15.81	7.35	3.43	8.98
Age 5-9	126	2,545	146	2,339	3.91	8.13	5.51	7.91
Age 10-14	157	2,569	162	2,323	2.08	13.66	4.92	6.46
Age 15	28	451	34	492	35.04	6.43	0.12	10.37
Age 16-17	58	981	78	1,027	-27.34	2.34	-9.69	6.43
Age 18-19	51	751	54	661	-2.82	-2.53	-11.10	0.00
Age 20-24	96	1,630	85	1,594	-3.39	-15.95	21.64	-13.30
Age 25-29	114	2,478	108	2,290	12.19	5.21	6.21	2.31
Age 30-34	128	2,624	97	2,596	13.11	14.63	10.82	9.55
Age 35-39	136	2,564	145	2,720	0.61	7.06	-6.55	8.38
Age 40-44	156	2,594	176	2,728	3.13	7.67	-1.71	5.68
Age 45-49	169	2,519	188	2,700	-10.74	-5.44	-3.01	-3.19
Age 50-54	226	2,819	198	2,799	-11.38	-6.14	-11.17	-9.93
Age 55-59	222	2,838	226	3,123	14.01	8.63	13.99	14.06
Age 60-64	187	2,531	176	2,562	21.03	17.42	19.38	15.18
Age 65-69	152	1,974	166	2,100	-3.88	-2.53	-10.54	0.76
Age 70-74	168	1,838	203	1,992	-16.08	-1.52	-12.62	-3.87
Age 75-79	176	1,643	224	1,996	21.17	28.55	17.81	23.20
Age 80-84	103	1,007	147	1,463	6.96	-0.30	15.66	0.48
Age 85+	93	1,181	167	1,851	43.13	18.88	5.55	11.08

Population Gender and Age Bands (2022) in Area

Population Gender and Age Bands (2022) in Base

Percentage Change of Population Gender and Age Bands from 2017 to 2022

In your target area the highest male count is within the Age 50-54 category with a population estimate of 226, which is equivalent to 8.46 %. The top female banding is Age 55-59 with an estimate of 226 representing 7.76 % of females. When considering the base selection, the highest male count fell into band Age 55-59 with an estimate of 2,838, which is 7.09 %. The highest female population estimate is 3,123 and fell into the Age 55-59 category at 7.48 %.

The lowest male estimate was in the category Age 85+, which is 3.48 %. The lowest female banding was Age 20-24, which represents 2.93 % of the female population. When comparing this to the base selection, the smallest count of males was found in the band Age 80-84 representing 2.52 %. For comparison, the lowest female band of Age 80-84 was 3.51 %.

Population and household backcasts provide improved estimates of the number of households and the resident population for each year from 2016 back to 2001. Population estimates are also split by gender and 20 age bands. The improved estimates are calculated by taking into account new methodologies and new data sources e.g. estimates from the 2011 census.

Population and household backcasts can cater for any previous year-on-year discontinuities in estimates, and allow trends to be more accurately identified. With population and household backcasts, each year's estimates are calculated using the same assumptions and are provided on the same sector list, which allows each year's estimates to be more accurately compared. In addition, as 2017 JICPOPs figures have been used as a base, projections from 2016 backwards can be compared to the Experian 2017 mid year population age and gender estimates.

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Population change is an important element in fluctuations in consumer demand. Our population projections give a valuable insight into future demand in local areas, enabling you to predict future business performance, and plan accordingly.

The data is particularly useful if you are targeting specific age/gender ranges - for example, child care nurseries can find sites where the number of children is set to increase, and football clubs can target areas expecting growth in the number of teenagers.

Projections of residential population split by gender, and household population are available for each year from 2018 to 2037 . Projections of population split by 20 age bands are available for each year from 2018 to 2022 , plus years 2025 , 2030 and 2037 .

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